



PRESENTED BY



2026 SPONSORSHIP OPPORTUNITIES



FOR SPONSORSHIP INFORMATION:
A.J. Steinberg | AJ@cvdparade.com

CONEJO VALLEY DAYS PARADE

MAY 17, 2026 | THOUSAND OAKS

GRAB YOUR BOOTS AND TEN-GALLON HAT,
AND JOIN US FOR A DAY FILLED WITH FUN, MUSIC, AND
NOSTALGIA FOR THE “GOOD OLD DAYS” OF CONEJO VALLEY.

From colorful floats and classic cars to the prancing hooves of horses, there's something for everyone at the Conejo Valley Days Parade.

This year the Branden & Jamie Dickey Family Foundation is partnering with Fargo's Angels to create an updated version of a cherished community parade. This event is a tribute to Conejo Valley's traditions and its wild west roots



CELEBRATING CONEJO VALLEY'S HISTORY

The parade celebrates our community's vibrant history and is an opportunity for local residents, schools, businesses, and organizations to participate in the fun - with all proceeds from the parade benefiting designated charities.



CONEJO VALLEY DAYS PARADE

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2026 GRAND MARSHAL
CHRIS CARAFELLI



The Grand Marshal of the 2026 Conejo Valley Days Parade is Chris Carafelli, a lifelong Conejo Valley resident who has spent decades giving back to the community he proudly calls home. The son of Ray “Boom-Boom” Carafelli, who served as Conejo Valley Days Grand Marshal in 1990, Chris continues his family’s legacy of community pride and involvement.



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WHO WE ARE

THE BRANDEN & JAMIE DICKEY FAMILY FOUNDATION

The Branden & Jamie Dickey Family Foundation is dedicated to bringing hope, healing, and opportunity to children facing serious medical challenges. Inspired by our own family's journey with Type 1 diabetes, autoimmune conditions, and vitiligo, we support the hospitals and organizations that give children the chance to grow, thrive, and dream beyond their diagnoses.

Rooted in love and strengthened by personal experience, we stand with families during their hardest moments – ensuring no child faces their fight alone and every child knows they are deeply worth fighting for.



BRANDEN & JAMIE
DICKEY
FAMILY FOUNDATION



FARGO'S ANGELS PARADE COMMITTEE

Fargo's Angels is the dedicated group behind the revival of Conejo Valley's beloved signature parade, founded in 2023 to honor and continue this cherished tradition. Guided by the mission to preserve the spirit and history of the Conejo Valley, Fargo's Angels carries forward the legacy of Donna Fargo, who founded the parade in 1957 and devoted her life to celebrating the community's vibrant heritage.



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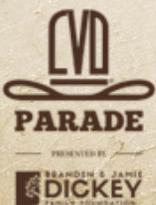
GRAND POOBAH SPONSOR

\$10,000 +

STEP INTO THE SPOTLIGHT AS A GRAND POOBAH SPONSOR AND LEAD THE CHARGE IN MAKING AN IMPACT ON OUR COMMUNITY! YOUR GENEROSITY COMES WITH PREMIUM PERKS, INCLUDING:



- » **10 VIP Viewing Tickets:** Enjoy the best seats in the house for you and your guests to experience the magic of the Conejo Valley Parade.
- » **Logo on the Grand Poobah Sponsor Banner in Parade:** Your name or logo will proudly be displayed on a dedicated Grand Poobah sponsor banner as part of the parade procession down Thousand Oaks Boulevard.
- » **Large Logo on Volunteer Shirts:** Be seen on every volunteer's shirt as a major supporter of this community event.
- » **Recognition in Local News:** Your name featured in the Westlake Village and Thousand Oaks Acorn newspapers, highlighting your dedication to our community.
- » **Logo on Website:** Prominent placement on the Conejo Valley Days Parade website, showcasing your commitment to our community nonprofits.
- » **Social Media Buzz:** A total of four social media shoutouts—three before the parade and one after—to celebrate your sponsorship with our followers.



PLATINUM SPONSOR

\$5,000

SHINE BRIGHT AS A PLATINUM SPONSOR AND MAKE A MEANINGFUL IMPACT ON OUR COMMUNITY WHILE ENJOYING EXCLUSIVE BENEFITS, INCLUDING:



- » **8 VIP Viewing Tickets:** Treat yourself and your guests to prime seats for the best view of the Conejo Valley Days Parade excitement.
- » **Logo on the Platinum Sponsor Banner in Parade:** Your name or logo will proudly be included on the Platinum Sponsor banner as part of the parade procession down Thousand Oaks Boulevard.
- » **Logo on Volunteer Shirts:** Your support will be visible on every volunteer's shirt, marking you as a key contributor to this community event.
- » **Recognition in Local News:** Be celebrated in Westlake Village and Thousand Oaks Acorn newspapers as a valued community champion.
- » **Logo on Website:** Featured placement on the Conejo Valley Days Parade website, highlighting your commitment to supporting local nonprofits.
- » **Social Media Shoutouts:** Receive two dedicated mentions—one before and one after the parade—on our social media platforms, sharing your support with our followers.



GOLD SPONSOR

\$2,500

LET YOUR COMMUNITY SPIRIT SHINE AS A GOLD SPONSOR AND SHOWCASE YOUR COMMITMENT TO OUR COMMUNITY WHILE ENJOYING THESE BENEFITS:



- » **4 VIP Viewing Tickets:** Share the magic of the Conejo Valley Days Parade with family and friends from prime viewing spots.
- » **Logo on the Gold Sponsor Banner in Parade:** Your name or logo will proudly be included on the Gold Sponsor banner as part of the parade procession down Thousand Oaks Boulevard.
- » **Logo on Volunteer Shirts:** Show your support with your logo featured on every volunteer's shirt, demonstrating your role in making this event possible.
- » **Recognition in Local News:** Be acknowledged in the Westlake Village and Thousand Oaks Acorn newspapers for your generous community support.
- » **Logo on Website:** Enjoy a spot on the Conejo Valley Days Parade website, showcasing your partnership with this community event.
- » **Social Media Shoutouts:** Receive two social media recognitions—one before and one after the parade—celebrating your sponsorship with our followers.



SILVER SPONSOR

\$1,000

MAKE YOUR MARK AS A SILVER SPONSOR AND HELP SUPPORT OUR COMMUNITY WHILE ENJOYING THESE BENEFITS:



- » **2 VIP Viewing Tickets:** Take in the excitement of the Conejo Valley Days Parade from premium viewing seats.
- » **Logo on the Silver Sponsor Banner in Parade:** Your name or logo will proudly be included on the Silver Sponsor banner as part of the parade procession down Thousand Oaks Boulevard.
- » **Logo on Volunteer Shirts:** Show your support with your logo featured on every volunteer's shirt, demonstrating your role in making this event possible.
- » **Recognition in Local News:** Be celebrated in the Westlake Village and Thousand Oaks Acorn newspapers for your commitment to making a difference.
- » **Logo on Website:** Enjoy visibility on the Conejo Valley Days Parade website, recognizing your contribution to the parade and its mission.
- » **Social Media Shoutouts:** Receive two mentions—one before and one after the parade—on our social media platforms, showcasing your sponsorship to our followers.



BRONZE SPONSOR

\$500

SHOW YOUR SUPPORT FOR OUR COMMUNITY AS A PARADE BRONZE SPONSOR WHILE ENJOYING THESE BENEFITS:



- » **Inclusion on the Bronze Sponsor Banner in Parade:** Your name will proudly be included on the Bronze Sponsor banner as part of the parade procession down Thousand Oaks Boulevard.
- » **Company Name on Volunteer Shirts:** Show your support with your name featured on every volunteer's shirt, demonstrating your role in making this event possible.
- » **Recognition in Local News:** Be featured in the Westlake Village and Thousand Oaks Acorn newspapers as a proud sponsor of this cherished event.
- » **Logo on Website:** Gain visibility on the Conejo Valley Days Parade website, highlighting your commitment to making a difference.
- » **Social Media Shoutout:** Receive a dedicated mention before the parade on our social media platforms, celebrating your sponsorship with our followers.



CVD PARADE

PRESENTED BY

BRANDEN & JAMIE
DICKEY
FAMILY FOUNDATION



FOR MORE INFORMATION CONTACT
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